

表5 內需相關指標

|                  | 汽車<br>掛牌數<br><br>(台) | 觀光客來台人數      |            |            | 結婚對數<br><br>(對) | 95汽油<br>平均價<br>格<br><br>(元) | 發行量加<br>權股價指<br>數<br>(平均)<br><br>(點) | 上市股<br>票日平<br>均<br>成交值<br><br>(億元) | 觀光旅館                 |                      |
|------------------|----------------------|--------------|------------|------------|-----------------|-----------------------------|--------------------------------------|------------------------------------|----------------------|----------------------|
|                  |                      | (千人次)        | 陸客         | 日客         |                 |                             |                                      |                                    | 客房<br>收入<br><br>(億元) | 餐飲<br>收入<br><br>(億元) |
| <b>109年</b>      | <b>457,454</b>       | <b>1,378</b> | <b>111</b> | <b>270</b> | <b>121,702</b>  | <b>23.5</b>                 | <b>12,074</b>                        | <b>1,863</b>                       | <b>145</b>           | <b>209</b>           |
| 3月               | 37,277               | 78           | 2          | 13         | 9,378           | 22.7                        | 10,138                               | 1,678                              | 5                    | 9                    |
| 4月               | 30,822               | 3            | 0          | 0          | 6,939           | 18.8                        | 10,329                               | 1,509                              | 4                    | 7                    |
| 5月               | 33,539               | 3            | 1          | 0          | 15,370          | 19.6                        | 10,877                               | 1,668                              | 6                    | 12                   |
| 6月               | 41,395               | 7            | 1          | 0          | 6,889           | 22.6                        | 11,490                               | 1,839                              | 10                   | 15                   |
| 7月               | 43,940               | 12           | 1          | 1          | 8,324           | 23.7                        | 12,256                               | 2,148                              | 14                   | 18                   |
| 8月               | 34,846               | 19           | 1          | 1          | 6,583           | 23.9                        | 12,743                               | 2,185                              | 17                   | 20                   |
| 9月               | 37,242               | 24           | 5          | 1          | 7,242           | 23.7                        | 12,653                               | 1,850                              | 13                   | 20                   |
| 10月              | 39,791               | 19           | 2          | 1          | 12,384          | 23.5                        | 12,818                               | 1,667                              | 16                   | 21                   |
| 11月              | 46,333               | 21           | 1          | 1          | 9,186           | 23.3                        | 13,394                               | 2,163                              | 12                   | 19                   |
| 12月              | 45,500               | 22           | 1          | 1          | 15,638          | 24.4                        | 14,277                               | 2,585                              | 15                   | 23                   |
| <b>110年</b>      | <b>449,853</b>       | <b>140</b>   | <b>13</b>  | <b>10</b>  | <b>114,606</b>  | <b>28.8</b>                 | <b>16,938</b>                        | <b>3,782</b>                       | <b>134</b>           | <b>177</b>           |
| 1月               | 51,178               | 15           | 1          | 1          | 10,619          | 26.1                        | 15,552                               | 3,538                              | 13                   | 20                   |
| 2月               | 27,174               | 13           | 1          | 1          | 7,710           | 26.7                        | 16,081                               | 3,301                              | 15                   | 20                   |
| 3月               | 43,221               | 18           | 1          | 1          | 10,426          | 27.6                        | 16,150                               | 3,067                              | 12                   | 17                   |
| 4月               | 37,901               | 18           | 1          | 1          | 7,547           | 28.2                        | 17,115                               | 4,339                              | 14                   | 17                   |
| 5月               | 34,402               | 11           | 1          | 1          | 12,634          | 28.2                        | 16,504                               | 5,077                              | 9                    | 18                   |
| 6月               | 27,931               | 3            | 0          | 0          | 7,977           | 28.9                        | 17,283                               | 4,701                              | 2                    | 3                    |
| 7月               | 38,061               | 5            | 1          | 0          | 8,275           | 29.8                        | 17,657                               | 5,493                              | 3                    | 4                    |
| 8月               | 33,152               | 8            | 1          | 1          | 4,273           | 29.6                        | 17,131                               | 3,580                              | 9                    | 8                    |
| 9月               | 41,131               | 12           | 2          | 1          | 10,027          | 29.6                        | 17,281                               | 2,895                              | 10                   | 13                   |
| 10月              | 35,293               | 14           | 2          | 1          | 11,306          | 30.6                        | 16,724                               | 2,836                              | 14                   | 15                   |
| 11月              | 40,103               | 13           | 1          | 1          | 10,681          | 31.2                        | 17,489                               | 3,497                              | 15                   | 18                   |
| 12月              | 40,306               | 10           | 1          | 1          | 13,131          | 29.2                        | 17,845                               | 2,855                              | 19                   | 24                   |
| <b>111年 1-8月</b> | <b>275,767</b>       | <b>190</b>   | <b>8</b>   | <b>11</b>  | <b>75,161</b>   | <b>31.5</b>                 | <b>16,467</b>                        | <b>2,472</b>                       | <b>78</b>            | <b>89</b>            |
| 1月               | 40,627               | 8            | 1          | 1          | 11,189          | 30.3                        | 18,233                               | 2,774                              | 15                   | 24                   |
| 2月               | 24,278               | 12           | 1          | 1          | 8,640           | 31.3                        | 18,056                               | 2,936                              | 15                   | 15                   |
| 3月               | 39,443               | 20           | 1          | 1          | 10,509          | 32.7                        | 17,475                               | 3,096                              | 13                   | 18                   |
| 4月               | 35,254               | 30           | 1          | 2          | 6,539           | 32.4                        | 16,999                               | 2,559                              | 13                   | 13                   |
| 5月               | 30,924               | 32           | 1          | 2          | 15,597          | 31.7                        | 16,192                               | 2,250                              | 9                    | 9                    |
| 6月               | 32,634               | 38           | 1          | 1          | 9,045           | 31.2                        | 15,889                               | 2,280                              | 12                   | 11                   |
| 7月               | 38,191               | 50           | 2          | 3          | 9,327           | 31.2                        | 14,566                               | 2,160                              | -                    | -                    |
| 8月               | 34,416               | -            | -          | -          | 4,315           | 31.0                        | 15,118                               | 1,897                              | -                    | -                    |
|                  |                      | 單位：%         |            |            |                 |                             |                                      |                                    |                      |                      |
| 較上月增減            | -9.9                 | 30.0         | 86.1       | 117.6      | -53.7           | -0.5                        | 3.8                                  | -12.2                              | 44.4                 | 25.0                 |
| 較上年同月增減          | 3.8                  | 812.2        | 250.0      | 762.9      | 1.0             | 4.8                         | -11.8                                | -47.0                              | 560.2                | 223.0                |
| 累計較上年同期增減        | -5.9                 | 129.6        | 38.4       | 102.9      | 8.2             | 11.9                        | -1.5                                 | -40.8                              | 20.4                 | -7.5                 |

資料來源：車輛公會、內政部戶政司、經濟部能源局、台灣證券交易所